

STEIDL × STRAND

During the week of October 26 Steidl will take over the Strand Book Store to present new books, stage talks and book signings.

Please join us:

WEDNESDAY 10/26

Hosted by Gerhard Steidl

4–6 PM – Book signing with the legendary photographer William Eggleston, hosted by Gerhard Steidl, to celebrate his new book *The Democratic Forest - Selected Works*, co-published with David Zwirner Books.

7–8 PM – Robert Polidori on “Making a Book with Steidl”

8–9 PM – Joel Sternfeld, Frank Gohlke, and Suketu Mehta on the making of their book *Landscape as Longing*, with a lecture by Gerhard Steidl. Following the talks, the artists will sign their respective books; *Hotel Petra, 60 Feet Road, Bhatiya Nagar Facades, Landscape as Longing*.

– Cocktails –

THURSDAY 10/27

7–8 PM – Amy Pereira, Photography Director of MSNBC and Mark Peterson will be in conversation about Mr. Peterson’s project “Political Theater” followed by a book signing.

FRIDAY 10/28

7–8 PM – Brian Wallis is hosting a talk with Bruce Davidson and Anna Mia Davidson about the intersection in time of their careers crossing paths and the unique dynamic between father and daughter. The talk will be followed with Anna Mia Davidson signing her new book *Cuba: Black and White* and Mr. Davidson signing various titles published by Steidl.

SATURDAY 10/29

4–6 PM – Book signing and launches with:
Philip Trager – *New York in the 1970s* and *Photographing Ina*
A-chan – *Salt’n Vinegar*
Romney Müller-Westernhagen – *Portraits*
Victoria Whyte Ball & Ken Ball, editors of *The Golden Decade*

Founded by Gerhard Steidl and based in Göttingen, Germany, STEIDL is one of the world’s leading publishers and printers of books on photography and art. The imprint’s roster includes Robert Frank, Bruce Davidson, Berenice Abbott, Ed Ruscha, William Eggleston and Karl Lagerfeld, among many others.

Gerhard Steidl began working as a designer and printer in 1967 and started his own photo book program in 1996. Today, some of the world’s most renowned photographers and artists are part of the STEIDL program. What began as a small enterprise has evolved into one of the finest and most distinguished printing and publishing companies. The STEIDL program is unique in that all titles are designed and printed under the same roof; Gerhard Steidl himself oversees every step of the production, from layout to printing.

Strand Book Store was born in 1927 by Ben Bass at the age of twenty-five when he sought to create a place where books would be loved, and book lovers could congregate. He named the Strand after the London Street where avant-garde writers like Thackeray, Dickens, and Mill once gathered and interesting book publishers thrived.

Eighty-nine years and 18 miles of books later, the Strand is still run by the Bass family and is home to four floors of over 2.5 million used, new, and rare books, a wide array of bookish gifts and goods, and fun literary events held almost every night of the week.

TO RSVP:

Please head to www.strandbooks.com/events and click on the Steidl event you’d like to attend. Depending on event, you may need to purchase a ticket in order to attend.

All events will be held at the Strand Book Store located at:

828 Broadway
New York, NY 10003

Any questions? Please contact

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